



The home of seminars
Châteauform'

Press Release April 2017

French group Châteauform' invests in Germany to expand its network in 2017 with the opening of 4 new houses

Germany is a strategic move for the French leader of seminars and events in Europe. Germany is the leading European destination for congresses. Germany takes first place in Europe for the 10th time in succession and second place in the world (behind the USA).



Created in 1996, Châteauform' has been present in the country since 2011 and already hosts corporate meetings in 3 houses: Schloss Krickenbeck near Düsseldorf, Schloss Ahrenthal near Bonn and Schloss Löwenstein, near Frankfurt.

It aims to expand its presence threefold within five years.

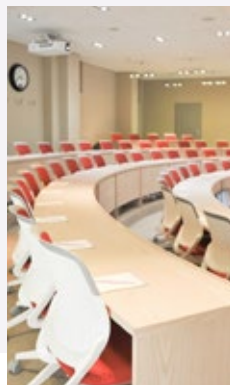
Germany businesses are taken with the Châteauform' concept: **host seminars and corporate events with the „like at home“ mindset in historic buildings** with refined cuisine at all-inclusive rates.

With the growing demand and favourable economic context in **the country, the group adds four houses to its collection in 2017.**

Schloss Reinhartshausen ([link to website](#))

Just 30 minutes from Frankfurt airport and only **20 minutes from the centre of Wiesbaden and Mayence**, this 19th Century castle surrounded by vineyards in the Rheingau district offers the ideal setting to both work and relax.

60 bedrooms, several lounges and a winter garden to get close to nature even when the temperatures drop, combined with welcoming spaces to encourage relaxed dialogue. Laura and Florian, the host couple and Christophe the chef will be ready to greet participants from **16 April 2017**.



Burg Hemmersbach ([link to website](#))

30 minutes from the Cologne/Bonn airport and the Cologne train station, 40 minutes from the Dusseldorf international airport, this castle is a haven of peace right at the doorstep of the city. Its moat waters are home to several varieties of water lilies and give the grounds a unique, tranquil charm.

100 bedrooms, several lounges, a large library to unwind after meetings and soak up the historical atmosphere of the building. 22 meeting rooms, including one 95-seat auditorium, several plenary rooms (for up to 150 participants) and 3 informal meeting rooms to foster creativity. Laure and Clément, the host couple and their chef will be ready to greet participants from **13 August 2017**.

Schloss Rothenbuch ([link to website](#))

Easy to access from France and further afield, just **50 minutes from the Frankfurt airport**, this former 16th Century hunting lodge will offer you an intimate atmosphere, a haven of peace dotted with brooks, set in the heart of the picturesque Rothenbuch village.

40 bedrooms, cosy lounges that open out onto a handsome, central courtyard where small teams and board members can enjoy quiet, intimate meetings. Caroline and Vincent, the host couple and Torsten the chef will be ready to greet participants from **6 June 2017**.

City Andreas Quartier in Düsseldorf

15 minutes from Dusseldorf airport and 10 minutes from Dusseldorf's main train station, between the old city and the business district, this City venue is housed in former law courts. 4,500 sqm of historical building that seamlessly blends classic and modern styles in a trendy setting.

16 corporate meeting rooms, 6 dining rooms that can be privatised and a large event space looking over the rooftops of Dusseldorf.



Houses 100% dedicated to businesses where the participants, far from home, feel like they are at home.

In the group's 53 houses, all seminar participants are greeted by our host couples with warmth, simplicity, generosity, liberty, flexibility, kindness and an open mind so that their guests feel like they are at home. This is Chateauform's hallmark. A way of hosting where the „Here, you are at home“ concept has guided the group since 1996.

A refined cuisine to share an enjoyable experience with your colleagues and create memories.

Our chefs work to the pace of your meetings to offer participants gourmet breaks throughout the day. Breakfast, morning tea, lunch, afternoon nibbles, dinner - a burst of colours and flavours entirely home-made from fresh products that will tantalize your taste buds.

All-inclusive rates to give organisers peace of mind and avoid any nasty surprises.

One of Chateauform's specific features is to offer all-inclusive rates. No money changes hands at the houses. This means companies can focus on their business goals. High-tech, latest generation equipment is all part of the package. Companies are given a helping hand during their seminar by the house's floor manager, who takes care of anything technical, and the „nanny“, who take care of logistics.

Innovation is at the heart of the concept to best serve companies' performance.

Informal rooms offer a space to work differently; high-tech equipment; team building and unwinding as a group. Break away from traditional meeting codes, stir employees' creativity - that is one of Chateauform's teams' missions, while focusing on making each seminar an unforgettable experience both on an emotional and professional level.

Renovate historic buildings rather than build to create effect.

Chateauform' currently has 53 historic premises across Europe. From a 16th Century Picardy manoir to a fortified farm in Brie, from a Beaujolais castle to a Cistercian abbey in Brabant, from a baroque castle surrounded by vines in Franconie to a former hunting lodge in the Paris region, from a Lombardy aristocrat's villa to a Catalan farmhouse - these houses have withstood the vagaries of time with elegance. Each with their own identity, they offer visitors snippets of history while setting the backdrop for a professional break that re-energizes teams to move forward together.

Châteauform' key figures in Germany:

2016 sales: **€11.5m**
(2017 sales forecast: €18m)

Number of talents: **150**
(2017 forecast: 250)

Number of participants hosted in 2016: **17 000**

Number of seminars in 2016: **634**

About Châteauform'

French firm created in 1996, European leader in hosting corporate seminars and events, Châteauform' now has 53 houses across Europe. These houses are mostly castles or historic residences that have been fully restored and refurbished. Châteauform' is broken down into 10 brands. These brands are designed to meet all seminar needs guided by the Châteauform' hallmark as a guarantee of conviviality, generosity, flexibility, liberty, warmth, kindness, simplicity and high-tech, at all-inclusive rates for ease of mind.

The Châteauform' concept, [click here!](#)



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Photos available on request.
Press kit available on request.